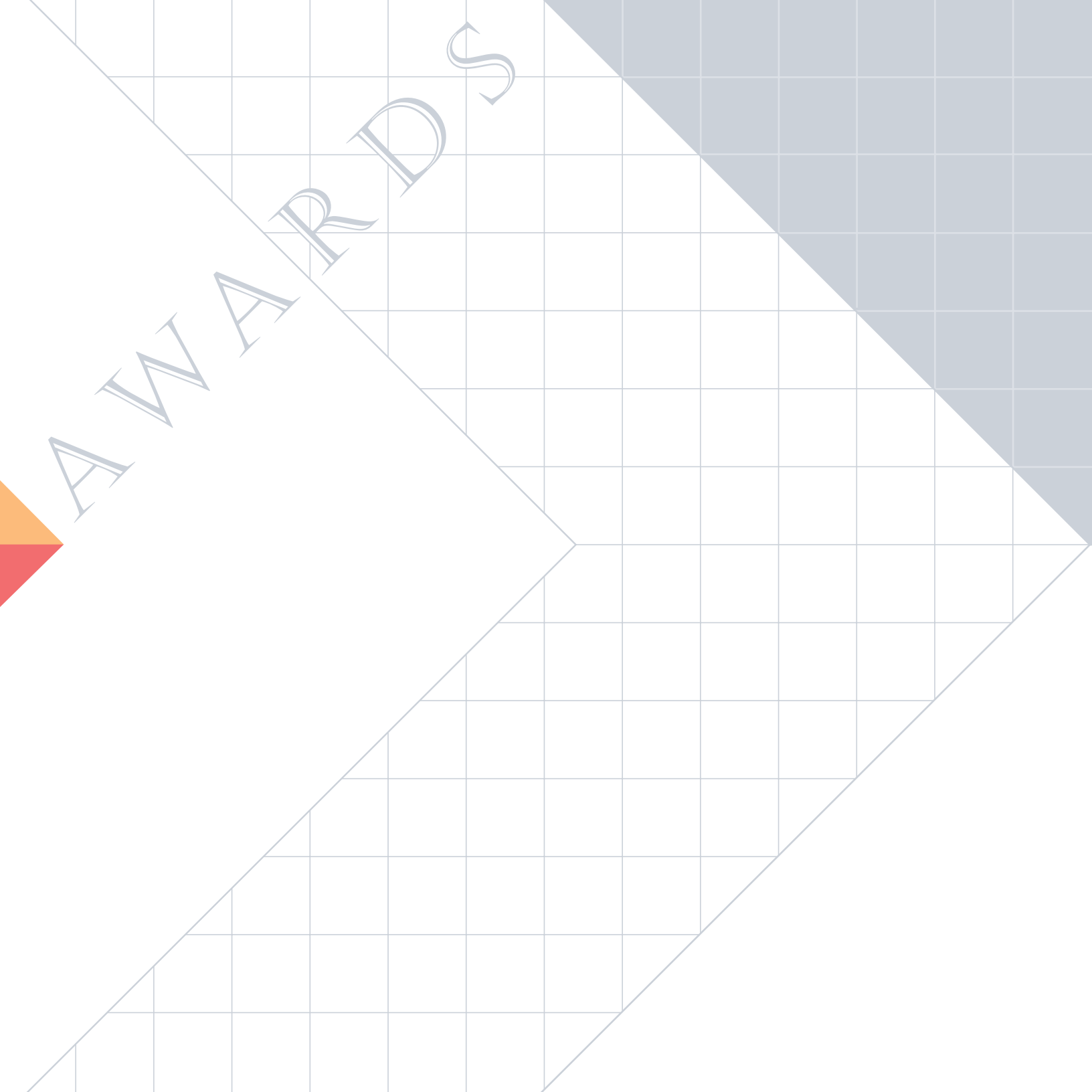


DESIGN

CALL FOR ENTRIES





RECOGNIZING EXCELLENCE IN DESIGN AND CONSTRUCTION

GSA DESIGN AWARDS 2004

This year marks the 10th anniversary of the Design Excellence Program, an affirmation of GSA's commitment to serving our customers and fulfilling their needs with uncompromising quality and performance. Through this program, our goals are to provide superior workplaces for federal employees and superior value for the American taxpayer. We do this by hiring many of the country's finest architects, artists, and engineers, commissioning them to design and construct everything from landmark courthouses and complex laboratories to modest border stations and lively daycare centers. It is a legacy that we and the American public can point to with pride as models of excellence, projects that we hope future generations will treasure.

To assess our performance and to honor those individuals whose projects best exemplify the values of the Design Excellence Program, GSA established a biennial Design Awards Program in 1990. It is with great pleasure that I now announce the Call for Entries for the 2004 Design Awards and invite you to submit your projects to the competition.

Your participation is essential to the success of the awards program and our continual efforts to improve the quality of our work. We look forward to receiving your entries.

Stephen A. Perry
Administrator
U.S. General Services Administration

CALL FOR ENTRIES

CRITERIA

The U.S. General Services Administration is the civilian Government's largest real estate developer, owner, and manager. As such, GSA has not only a responsibility but a mandate to set the highest standards of excellence in building design and construction. What we create and build today is a legacy of public architecture and art that will be used and enjoyed now and by future generations. GSA, through its Public Buildings Service, carries out this important trust in partnership with private firms and individuals across the country.

The GSA Design Awards Program recognizes the outstanding achievements that result from these partnerships. GSA Design Awards 2004 will be the eighth since the program was reinstated in 1990. The program has a broad number of categories that encompass virtually every way design professionals contribute to the quality of the federal workplace and leave an enduring imprint on America's built environment.

We invite entries from individuals and firms that have worked on GSA-sponsored projects during the past five years. Awards will be presented at a ceremony in Washington, DC, in March 2005.

**SUCCESS IN MEETING GSA PROJECT OBJECTIVES
AND REQUIREMENTS**

**INNOVATION IN DEVISING SOLUTIONS
OR MEETING SPECIFIC NEEDS**

TECHNICAL AND FUNCTIONAL PROFICIENCY

AESTHETIC SENSIBILITY

**CONSISTENCY WITH GSA ENVIRONMENTAL GOALS
AND POLICIES**

COST EFFICIENCY ON A LIFE-CYCLE BASIS

**EXTENT TO WHICH THE PROJECT CAN SERVE
AS A MODEL FOR OTHERS**

ELIGIBILITY

Submissions must be for projects authorized by GSA and completed between January 1, 1999 and August 1, 2004. In architecture only, **On the Boards** design concepts for new construction approved by the Commissioner of the Public Buildings Service but not yet completed during this period are also eligible.

The Design Awards Program is open to:

- Contract design professionals, artists, and/or firms and organizations that have completed or are working on projects for GSA or under GSA authority.

- GSA employees or former employees who have or had professional responsibility for a GSA-authorized project.

Non-winning submissions to previous GSA Design Awards Programs may be resubmitted if the project was completed between January 1, 1999 and August 1, 2004.

No entry fee is required.

JUDGING

GSA will assemble a jury of nationally recognized, private sector design professionals, artists, and construction managers to select award recipients at two levels: **HONOR AWARD** and **CITATION**. The jury may choose to make more than one award in any category, elect to make no award in a category, or switch a project to another category. Projects will be judged on individual merit according to the criteria set forth (listed at left).

ANNOUNCEMENT

Winners will be notified by letter. Awards will be presented at a ceremony in Washington, DC, in March 2005. Award plaques will be presented to winning firms and individuals and to the GSA officials under whose authority the work was performed. Individuals who provided support to each award-winning project will receive certificates of recognition.

DEADLINE

All submissions must be received by 12 noon, Eastern Standard Time, on **MONDAY, NOVEMBER 1, 2004**.

Mail or hand carry submissions to:

Attn: Lois Carroll
GSA Design Awards 2004
U.S. General Services Administration
Public Buildings Service (PMB) – Room 3341
Office of the Chief Architect
1800 F Street, NW
Washington, DC 20405

For additional information and entry forms, please contact Lois Carroll or Thomas Walton.

Telephone: (202) 501-1888
Lois Carroll: lois.carroll@gsa.gov
Thomas Walton: thomas.walton@gsa.gov



CATEGORIES

ARCHITECTURE
COMPLETED PROJECTS

ARCHITECTURE
ON THE BOARDS NEW CONSTRUCTION

ART IN ARCHITECTURE

CHILD CARE CENTERS

CONSERVATION AND RESTORATION
(INCLUDING ART CONSERVATION)

CONSTRUCTION EXCELLENCE

CRAFT

ENGINEERING AND TECHNOLOGY

ENERGY CONSERVATION

FIRST IMPRESSIONS

GRAPHIC DESIGN
(INCLUDING SIGNAGE AND WAYFINDING)

INTERIOR DESIGN

LANDSCAPE ARCHITECTURE

LEASE CONSTRUCTION

MODERNIZATIONS

PRESERVATION DESIGN

SECURITY AND OPENNESS

SUSTAINABILITY

URBAN DESIGN AND PLANNING

WORKPLACE ENVIRONMENT

SUBMISSION CATEGORIES

GSA Design Awards 2004 recognizes achievements in design products and activities (e.g., special programs, initiatives, processes) in the categories listed at left. Also, please note further details for the following categories:

CONSERVATION AND RESTORATION (INCLUDING ART CONSERVATION)

addresses the methodology and execution of historic material repair, cleaning, stabilization, or restoration, including use of appropriate analytical methods to determine original design intent, test treatment approaches, or application of new technology to achieve a successful outcome.

CONSTRUCTION EXCELLENCE recognizes the importance of the builder in translating the architect's vision into concrete, steel, glass, and stone. Submissions will be judged on how well specific construction procedures and practices have been applied to GSA capital projects. Factors to be considered include: reduction in overall construction costs; completion

of projects on time and within budget; reduction in change orders, claims and litigation, and design deficiencies; and improved design quality.

FIRST IMPRESSIONS focuses attention on plazas, entrances, lobbies, and public corridors of federal buildings and their success in making people who enter feel welcome, safe, and professionally served. With before and after photos, submissions must demonstrate that these public spaces have been improved and transformed by eliminating clutter, consolidating services, streamlining security, and unifying building signage.

LEASE CONSTRUCTION expands the reach of GSA's design excellence criteria to include not only federally-owned facilities but also facilities built to suit and leased by GSA for a federal client. GSA believes that all facilities housing federal employees, whether owned or leased, should exemplify the highest standards of design and construction excellence.

MODERNIZATIONS are major renovation projects in non-historic buildings.

PRESERVATION DESIGN recognizes model preservation design approaches and innovative design solutions to challenging preservation and adaptive use problems, especially those that creatively resolve conflicts between preservation goals, building codes, program requirements, and other design goals. Projects must be consistent with GSA's preservation policy and stewardship goals, as well as the Secretary of the Interior's Standards for Rehabilitation.

URBAN DESIGN AND PLANNING recognizes the role that design and collaboration play in shaping public spaces and neighborhoods at and around GSA properties. The jury will consider how well GSA building and landscape elements contribute to a cohesive urban fabric, looking for an approach that supports local urban design and planning goals.

SUBMISSION REQUIREMENTS

The submission must clearly communicate, in visual and narrative form, the scope and outstanding features of the project and be organized to facilitate easy review by the jury.

Materials must be in transparent sleeves inside a standard 10 by 11½-inch three-ring binder that is no more than 1½ inches thick. The project name, location (city and state), and category must appear on the front and the spine of the binder. No deviations from this are permitted.

A complete binder must be submitted for each entry. If you wish to enter the same project in more than one category, submit a separate binder for each category. The information submitted should describe the outstanding features of the project and address design challenges relevant to the specific submission category. A project entered in more than one category should not be simply the submission of a duplicate binder containing the same information.

Include the following items in the binder, in the order listed:

- Two copies of the entry form provided, typed in no smaller than 10-point type. Submissions in a format other than the official entry form will not be considered. Photocopies are acceptable. Electronic copies of the entry form are available at: <http://www.gsa.gov/designawards>

- A narrative, not to exceed three typewritten, single-spaced pages, that summarizes the project and gives pertinent details on its design and/or construction quality and accomplishments. Please address the purpose, goals, design methodology or construction process, results, cost effectiveness, and significance of the project. State why it is a model of design and/or construction excellence.

For **CONSTRUCTION EXCELLENCE** submissions, see the sidebar at right for additional questions to address.

- Reductions of drawings (such as plans, elevations, and sections) that will fit in the binder sleeves without folding. All submissions in the categories Architecture—Completed Projects, Architecture—On the Boards, Art, Art in Architecture, Landscape Architecture, and Lease Construction must include a site plan.

- Professional-quality, 8 by 10 inch, black and white and/or color photographs of different views of the project. Views might include each exposed exterior side of a building and the interior spaces. If a photograph of a building is provided, please indicate on the photograph which side of the building is shown.

Conservation and Restoration, First Impressions, Modernization, and Preservation projects must include before and after photographs of the same locations/views.

Construction Excellence submissions should be photographs of details showing the quality of the exterior and interior craftsmanship.

- Photo captions, credits, and authorizations for reproduction, signed by the photographer (or his or her authorized representative), should be typed on a single sheet of paper for each photograph and attached to the back of the photograph. Please do not use rubber cement or write directly on the photograph.

- Up to 20 color, 35mm slides of the design product inserted and securely fastened into a multi-pocket 8½ by 11 inch sleeve. Each slide must be labeled with the project name and the city and state in which it is located. Typed captions and photo credits should be keyed to the slides and inserted in the binder immediately following the slides. Include a statement signed by the photographer (or his or her authorized representative) allowing GSA to reproduce the slides without compensation in print and electronic media. No submissions will be accepted without slides. Please provide excellent quality slides as visuals of projects receiving awards will be published and may be used in exhibitions.

- CD digital images of all slides. Images should be saved in any of the following graphic file formats: TIFF, EPS, or PICT. For highest quality, provide CMYK TIFF files if possible.

All submission materials become the property of GSA and may be used to publicize GSA's Design Awards Program and other activities.

Submission materials will not be returned. Do not submit your only copies of photographic documentation.

GSA may request additional materials from award winners for publicity and exhibition purposes.

For **CONSTRUCTION EXCELLENCE** submissions, in addition to describing the construction process and quality of the finished product, answer the following questions:

BUDGET—Was project brought in on or below budget? If not, what was the reason?

SCHEDULE—Was project completed on or ahead of schedule? If not, what was the reason?

PARTNERING—How was partnering handled to maintain a positive working relationship among all the project team members?

CONFLICT RESOLUTIONS & CHANGE ORDERS—How were conflict resolutions and change orders managed to mitigate impact on the project schedule and budget?

VALUE ENGINEERING—Was value engineering done on the project? If so, what was its effect on budget, schedule, and quality?

AWARDS & COMMENDATION—Did project win any local craftsmanship awards and/or have users provided letters on the quality of the facility?

DESIGN

ENTRY FORM

Complete both sides of this form (or an exact photocopy of it). Type or Print. No other entry form will be accepted.

PROJECT

PROJECT NAME

LOCATION

AWARD CATEGORY

IF SUBMITTED IN MORE THAN ONE CATEGORY, SPECIFY WHAT OTHER CATEGORY(IES)

DATE OF COMPLETION

DESIGN COST

CONSTRUCTION/FABRICATION/PRINTING COST

COST PER SQ.FT. OR UNIT

RESPONSIBLE GSA OFFICIAL

ENTRANT

NAME

ROLE/TITLE

FIRM/ORGANIZATION

STREET ADDRESS

CITY/STATE/ZIP CODE

TELEPHONE NUMBER

FAX NUMBER

E-MAIL ADDRESS

NAME OF FIRM/ORGANIZATION AS YOU WISH IT TO APPEAR ON THE AWARD

SIGNATURE

DATE

C R E D I T S

Include designers and design managers (or construction managers if Construction Excellence) who had significant involvement in the project for the category in which the project is submitted. Additional credit pages may be added and must accompany this submission. Please be inclusive in naming those individuals who should receive recognition. No names may be added after the submission deadline. Please indicate the title of the submission in the upper right-hand corner of each page.

CONTRACT PROFESSIONALS

NAME

ROLE/TITLE

FIRM/ORGANIZATION

STREET ADDRESS

CITY/STATE/ZIP CODE

TELEPHONE NUMBER FAX NUMBER

E-MAIL ADDRESS

NAME

ROLE/TITLE

FIRM/ORGANIZATION

STREET ADDRESS

CITY/STATE/ZIP CODE

TELEPHONE NUMBER FAX NUMBER

E-MAIL ADDRESS

GSA PROFESSIONALS

NAME

ROLE/TITLE

RESPONSIBLE OFFICE

STREET ADDRESS

CITY/STATE/ZIP CODE

TELEPHONE NUMBER FAX NUMBER

E-MAIL ADDRESS

NAME

ROLE/TITLE

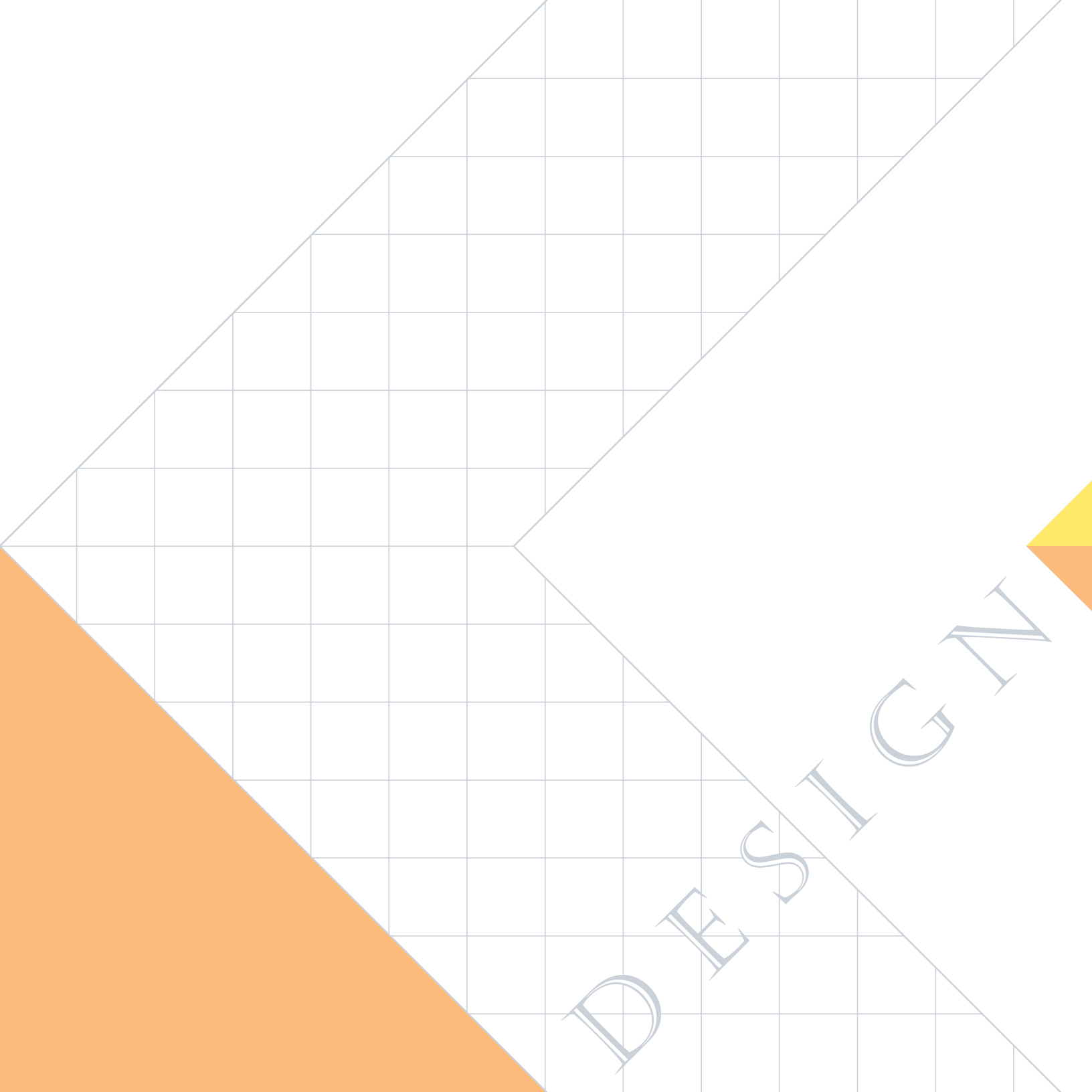
RESPONSIBLE OFFICE

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DESIGN

AWARDS



U.S. GENERAL SERVICES ADMINISTRATION